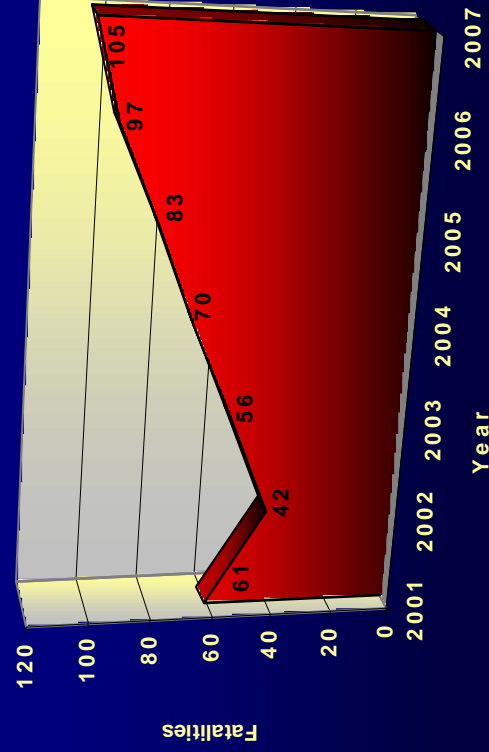


Motorcycle Facts

- In 2007, Kentucky had 105 motorcycle fatalities.
- In motorcycle crashes involving another vehicle, nearly 40 percent happened when the passenger vehicle was turning left into the oncoming motorcycle.
- During 2006, the United States lost 4,810 motorcycle riders in fatal highway crashes.

Motorcycle Fatalities in Kentucky



KENTUCKY MOTORCYCLE FATALITIES

2007 - 105
2006 - 97
2005 - 83
2004 - 70
2003 - 56
2002 - 42

KENTUCKY STATS:

- Last year, Kentucky registered 82,952 motorcycles.
- There were 1,965 motorcycle related crashes last year. Ten percent of those crashes involved alcohol or drug impairment.
- The National Highway Traffic Safety Administration estimates an unhelmeted rider is 40 percent more likely to suffer a fatal head injury and 15 percent more likely to incur a nonfatal head injury than a helmeted

For information about motorcycle training course locations, contact the Kentucky Motorcycle Program at 1-800-396-3234

Kentucky State Police Motorcycle Safety Awareness

*Ride Like Your Life
Depends On It...
Because It Does.*

919 Versailles Road
Frankfort, Ky. 40601
(502) 695-6353



MOTORCYCLE SAFETY TIPS

Be Visible:

- Remember that motorists often have trouble seeing motorcycles and reacting in time.
- Make sure your headlight works and is on day and night.
- Use reflective strips or decals on your clothing and on your motorcycle.
- Be aware of the blind spots cars and trucks have.
- Flash your brake light when you are slowing down and before stopping.
- If a motorist doesn't see you, use your horn to get their attention.



Dress for Safety:

- Wear a quality helmet and eye protection.
- Wear bright clothing and a light-colored helmet.
- Wear leather or other thick, protective clothing.
- Choose long sleeves and pants, over-the-ankle boots, and gloves.
- Remember – the only thing between you and the road is your protective gear.

"Helmets are the most effective piece of safety gear that riders can utilize." -National Highway Traffic Safety Association

Apply Effective Mental Strategies:

- Constantly search the road for changing conditions. Use the Motorcycle Safety Foundation Search, Evaluate, Execute strategy (**SEE**SM) to increase time and space safety margins.
- Give yourself space and time to respond to other motorists' actions.
- Give other motorists time and space to respond to you.
- Use lane positioning to be seen; ride in the part of a lane where you are most visible.
- Watch for turning vehicles.
- Signal your next move in advance.
- Avoid weaving between lanes.
- Pretend you're invisible, and ride extra defensively (like your life depends on it).
- Don't ride when you are tired or under the influence of alcohol or other drugs.
- Know and follow the rules of the road, and stick to the speed limit.



"46 percent of all motorcyclists killed in crashes were using alcohol." -Motorcycle Safety Foundation

Know your bike and how to use it:

- Get formal training and take refresher courses.
- Call 800.446.9227 or visit www.msf-usa.org to locate the Motorcycle Safety Foundation hands-on *RiderCourse*SM nearest you.
- Practice. Develop your riding techniques before going into heavy traffic. Know how to handle your bike in conditions such as wet or sandy roads, high winds, and uneven surfaces.

Ride Straight:

- Having any alcohol in one's body increases the chance of crashing by five times.
- You are 40 times more likely to crash with a Blood Alcohol Content greater than 0.05 percent.
- 46 percent of all motorcyclists killed in crashes were using alcohol.
- One fourth of all fatal alcohol-related motorcycle crashes involve motorcyclists running off the road, over-turning, or falling from the motorcycle rather than striking another object.

Remember: Give yourself space. People driving cars often just don't see motorcycles. Even when drivers do see you, chances are they've never been on a motorcycle and can't properly judge your speed.



For more Information about Motorcycle Safety and Awareness, Please Contact
the Kentucky State Police Highway Safety Branch at (502) 695-6353.